

Pediatric 4U Medical Sticker



Product Snapshot

4U Medical's Pediatric Sticker is designed to reduce pediatric anxiety during treatment by transforming the appearance of IV, blood, and feeding bags. While delivering a comforting experience for young patients, it preserves full clinical functionality and visibility for care teams.



Key Features

- 30% Adhesion at the Top Only – Behaves like a flip-up drape or sticky note.
- Non-Measurement Side Application – Ensures fluid levels and dosage markers remain fully visible.
- Transparent Center Window Option– Allows real-time visibility of fluid color and clarity without lifting.
- Transparent Vertical Strip Option – Full-height visibility option for high clinical visibility settings.
- Quick & Easy to Apply- Simply Peel and Stick

Proven Results

- Used by hospitals across the nation with flawless results and a recurring positive impact.
- Studies done by the University of New Mexico Health Sciences Center show that decorative IV bags reduced patient aversion by 83%, fear by 53%, and anxiety by 73%.



Clinical Integration

- Seamless use with existing IV, blood, and feeding bags—no adjustments required.
- No interference with ports, tubing, or procedures.

Patient Comfort, Clinician Confidence

Children often react fearfully to visible medical equipment. By covering intimidating visuals with cheerful, kid-friendly artwork, our sticker reduces anxiety, promotes cooperation, and improves the treatment experience for both children and clinicians.

Customizable, Collaborative Design

- Adjustable artwork, and window placement.
- Site-specific versions can be created based on staff feedback.
- Open to pilot testing and collaboration with clinical teams.

Why It Works

- Comforts pediatric patients without compromising safety.
- Maintains 100% access to fluid level, color, and clinical markers.
- Intuitive design integrates easily into hospital workflows.

Non-Measurement Side!

